

Kaleidoscope Meguro



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41st Meguro Kumin Matsuri (Meguro Sun Festival)

Date: Sun September 17th, 2017
Time: 10:00 am – 3:30 pm

**FREE
ADMISSION**

(The festival will take place in rain or shine.
In case of stormy weather, the committee will decide on Saturday
whether to cancel it.)



One of the biggest local festivals in Meguro, which is known for *Meguro no Sanma Matsuri* (Pacific Saury Festival), is held in Dendo Square Park (1-25-8 Meguro) and other venues.

In Sanma Matsuri, 5,000 Pacific sauries are delivered from Kesenuma, which is a friendship city of Meguro, grilled over charcoal fire and served with kabosu (citrus fruit) grown in Usuki.

The best part is that they are free of charge! Also, there will be a variety of entertainment, such as booths showcasing local products and food, dancing and band performances and even a huge maze for kids.

This will be held in three nearby venues: Furusato Bussanten (regional specialties exhibit), Omatsuri Hiroba (festival plaza) and Kodomo Hiroba (children's plaza). Come join us!

[Note: Some activities require fees.]

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Jiyugaoka Megami Festival 2017

Date: Sun October 8th & Mon 9th, 2017



Jiyugaoka Megami Festival, one of the biggest events in Meguro City, will be held on Sunday and Monday, October 8th and 9th, in Jiyugaoka, a vivid town that has full of shops and restaurants offering sweets, gourmet foods, interior goods and fashion.

The theme of this year's festival is "Can't Get Enough of Jiyugaoka".

Each year, this festival attracts around 500,000 visitors. Within a radius of 300 meters of Jiyugaoka Station, you can enjoy stage performances, various foods and shopping.

Kansho Matsuri (Sweet Potato Festival)

The Meguro Fudoson (Ryusenji), located in 3-20-26 Shimomeguro, Meguro City, holds a festival on the 28th of every month. The one held on October 28th, is known as "Kansho Matsuri" (Sweet Potato Festival), and every year, it attracts a huge crowd.

In 1732 (Kyoho Era 17), a famous Confucian and Dutch scholar, Konyo Aoki, experienced a severe famine and was inspired to write a book entitled, "Banshokou," introducing sweet potato growing on sterile wasteland. Later, he presented this book to the government.

Shogun Yoshimune then ordered Konyo Aoki to implement a sweet potato cultivation plan. Konyo grew sweet potatoes in Koishikawa Botanical Garden and sent seed tubers to various regions.

People called him "Kanuho Sensei" (Professor Sweet Potato) for his accomplishment.

In his later life, he built a villa in Meguro. His grave can be found in the corner of Meguro Fudoson.

